

Mizzou Spring Blood Rulebook

General Information

This year's Mizzou Spring Blood Drive will be a two-day event, held on **Wednesday, April 7th, 2010** from 12 P.M. to 10 P.M.

Thursday, April 8th, 2010 from 10 A.M. to 8 P.M.

in the University of Missouri's Hearnes Center Fieldhouse.

Deferral Day is **April 22nd, 2010** from 10:00 a.m. to 5:00 p.m., located in the Hearnes Center Concourse.

- To sign up for a time to donate, or to sign up a member of your chapter, go to www.donateblood.com or www.redcrossblood.org. Further information on how to sign people up for time slots will be provided at the Blood liaison meeting **March 1st**.
- Online registration will be accessible at 12:01 A.M. on **March 2nd** and must be completed by 11:59 P.M. on **March 14th**.

Scheduling

Blood Drive Schedule	
Dates:	Wednesday, April 7 th , 2010 Thursday, April 8 th , 2010
Location:	University of Missouri's Hearnes Center Fieldhouse
Time:	Wednesday, April 7 th , 2010 from 12 P.M. to 10 P.M. Thursday, April 8 th , 2010 from 10 A.M. to 8 P.M. Appointments every 20 minutes from start of drive.

Deferral Drive Schedule	
Dates:	April 22 nd , 2010
Location:	University of Missouri's Hearnes Center Concourse
Time:	10:00 a.m. to 5:00 p.m

Final Point Breakdown For Blood

- The total number of points possible for Blood will be 1000 points. This total is broken down into five different categories.

Volunteer Points	300 points
Motivational Speaker	250 points
Banner Competition	200 points
Booth Competition	200 points
Liaison Meeting	50 points
TOTAL	1000 points

VOLUNTEER POINTS

Requirement	<ul style="list-style-type: none"> • Each grouping is required to have 10% of their membership volunteer at the blood drive. A student may not register to volunteer after they are scheduled to donate. • Each grouping must provide a total of five volunteers at Deferral Day. • In order to receive on-time points for check-in, a volunteer must bring his or her volunteer appointment card to the blood drive at their scheduled time. • This person may check in within 5 minutes of the scheduled time.
Deduction	<ul style="list-style-type: none"> • 10 points will be deducted for improper check it (Not having appointment card, arriving late, wearing improper attire, etc...). • An additional 10 points will be deducted for improper check out including failing to check out.

MOTIVATIONAL SPEAKER NIGHT POINTS

Requirement	<p>70% of each grouping is required to attend the speaker on March 16th. Times will be assigned at a later date.</p> <ul style="list-style-type: none"> • Blood liaisons will be given enough tickets for 80% of their individual chapter to attend the speaker at the liaison meeting March 1st. Those in attendance must write their chapter's name on the back and turn them into the correct envelope after the speaker. <p>Any chapter caught attempting to turn in multiple tickets at one time will be DISQUALIFIED FROM THE BLOOD COMPETITION.</p>
Deduction	<p>If less than 70% of your grouping does not attend, NO points will be awarded.</p>

BANNER POINTS

Purpose

The purpose of the banner competition is to promote the blood drive throughout Greek and Columbia communities, while highlighting the creativity of each grouping. All groupings will receive 150 out of 200 points for completion of the banner which meets the requirements.

Requirement

Banners must:

- Be made from a **full-size** sheet
- Have blood theme and promotion as central element
- Have aesthetic appeal
- Have grouping chapter names
- Have dates/location/times of blood drive
- Must be displayed at the grouping's sorority house by 4 p.m. on Monday March 22nd.
- Banner materials are not to exceed \$50
- Grouping must submit a list of all materials and/or receipts to the Blood Committee upon judging.

Judging

- A representative from the American Red Cross will judge the banners and select 1st, 2nd and 3rd place winners.
 - 3rd Place will receive 170 points (20 bonus points)
 - 2nd Place will receive 185 points (35 bonus points)
 - 1st Place will receive 200 points (50 bonus points)
- The top three banners will be displayed at the Bookstore/Student Center on campus.
- The remaining 11 banners will be displayed around the Columbia community as a means of promotion and advertisement.

REGISTRATION BOOTH POINTS

Purpose	The purpose of the blood drive booth competition is to promote and encourage students to donate blood during the Spring Blood Drive.
Requirement	<ul style="list-style-type: none">• Each grouping will be assigned a booth location either outside of the MU Bookstore, Speaker Circle or Lowry Mall during the week of March 15th-19th.• Each grouping is required to have three members present at all times from the hours of 9:00 a.m.-5:00 p.m.• Your grouping will be placed in a random booth to be assigned at the first blood liaison meeting.• Tents and tables will be provided by Greek Week Steering Committee.• Participants will help booth visitors make appointments to give blood at a time and date of their choosing.<ul style="list-style-type: none">• Sign-up sheets will be provided by the steering committee.• Additionally, the booth competition is designed to incorporate the Fling theme, so as to connect Blood with other aspects of Greek Week.
Judging	<ul style="list-style-type: none">• The Blood Committee will come around to judge each booth at their assigned time. Booths will be judged on a rubric.
Deduction	<ul style="list-style-type: none">• A steering committee member will be present to ensure participants are actively recruiting donors. Active recruiting during booth time is a requirement and not doing so will result in a point deduction.

LIAISON MEETINGS POINTS

Requirement	<ul style="list-style-type: none">• The mandatory Blood Liaison meeting is March 1st at 7:30 p.m. in 210 Strickland Hall.
	<ul style="list-style-type: none">• All Blood Liaisons must show up on time to receive 50 points.
Optional	The Blood Committee will also be having an optional meeting on March 8 th at 7:30 p.m. in 210 Strickland Hall to answer any questions the blood liaisons may have.

Appointment Process

There will be **no points** attached to the donation process.

Donors can schedule their appointment by logging onto www.redcrossblood.org and clicking Make a donation by using a sponsor code. (Code to use is MIZZOU.) Then follow the steps to complete your appointment.

To ensure a smooth blood drive, it is imperative that donors arrive on time for their selected appointment time.

A donor must have his/her valid Photo identification when they present to donate.

If you are deferred, you will be asked go to the deferral table and receive information from the Red Cross member about deferral day. He/She will tell you what to do from there.

YOU MUST CHECK-OUT whether you successfully gave blood or postponed your donation for another day! This is for tracking and safety reasons of all donors.

People with **appointments** will be given first priority. If you made an appointment beforehand there will be a fast lanes for you, however people without appointments are still encouraged to donate.

Shuttle Service will be running both days and deferral day for donors from Campus and back. Look for shuttle signs in Greek Town, Brady Commons, and Frat Row. If you need a ride, please wait at one of these areas as the shuttles will be around approximately every 20 minutes.

Volunteer Information

- Each grouping is required to have 10% of their membership volunteer at the blood drive. A student may not register to volunteer after they are scheduled to donate.

Example: You can volunteer in the morning and then donate later that day, but you cannot donate prior to volunteering on the same day. In the event that a student should do so, a 5-point deduction will be enforced.

- Each grouping must provide a total of **five** volunteers at Deferral Day.
- In order to receive on-time points for check-in, a volunteer must bring his or her volunteer appointment card to the blood drive at their scheduled time.
- This person may check in within 5 minutes of the scheduled time.
 - For example, if his or her check-in time is 1:00 P.M., he or she may check in between 12:55 P.M. and 1:05 P.M.
 - 10 points will be deducted for improper check in (Not having appointment card, arriving late, wearing improper attire, etc...).
 - An additional 10 points will be deducted for improper check out including failing to check out.

Motivational Speaker Night

- 70% of each **grouping** is required to attend the speaker night on March 16th. Times will be assigned at a later date.
- Blood liaisons will be given enough tickets for 80% of their individual chapter to attend the speaker at the liaison meeting March 1st. Those in attendance must write their chapter's name on the back and turn them into the correct envelope after the speaker.
- Any chapter caught attempting to turn in multiple tickets at one time will be **DISQUALIFIED FROM THE BLOOD COMPETITION**.
- If less than 70% of your **grouping** does not attend, NO points will be awarded.

Banner Competition

The purpose of the banner competition is to promote the blood drive throughout Greek and Columbia communities, while highlighting the creativity of each grouping. All groupings will receive 150 out of 200 points for completion of the banner which meets the requirements.

Requirements are as follows:

Banners must:

- Be made from a **full-size** sheet
- Have blood theme and promotion as central element
- Have aesthetic appeal
- Have grouping chapter names
- Have dates/location/times of blood drive
- Must be displayed at the grouping's sorority house by 4 p.m. on Monday March 22nd.
- Banner materials are not to exceed \$50
 - Grouping must submit a list of all materials and/or receipts to the Blood Committee upon judging.
- A representative from the American Red Cross will judge the banners and select 1st, 2nd and 3rd place winners.
 - 3rd Place will receive 170 points (20 bonus points)
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- The top three banners will be displayed at the Bookstore/Student Center on campus.
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Registration Booth

The purpose the blood drive booth competition is to promote and encourage students to donate blood during the Spring Blood Drive.

- Each grouping will be assigned a booth location either outside of the MU Bookstore, Speaker Circle or Lowry Mall during the week of March 15th-19th.
 - Each grouping is required to have three members present at all times from the hours of 9:00 a.m.-5:00 p.m.
 - Your grouping will be placed in a random booth to be assigned at the first blood liaison meeting.
 - Tents and tables will be provided by Greek Week Steering Committee.
 - Participants will help booth visitors make appointments to give blood at a time and date of their choosing.
 - Sign-up sheets will be provided by the steering committee.
 - Additionally, the booth competition is designed to incorporate the Fling theme, so as to connect Blood with other aspects of Greek Week.
 - The Blood Committee will come around to judge each booth at their assigned time. Booths will be judged on a rubric (see appendix A).
 - A steering committee member will be present to ensure participants are actively recruiting donors. Active recruiting during booth time is a requirement and not doing so will result in a point deduction.
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Liaison Meetings

- The mandatory Blood Liaison meeting is March 1st at 7:30 p.m. in 210 Strickland Hall.
 - All Blood Liaisons must show up on time to receive points (50 points).
 - The Blood Committee will also be having an optional meeting on March 8th at 7:30 p.m. in 210 Strickland Hall to answer any questions the blood liaisons may have.
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Satellite Blood Drives

Satellite blood drives allow Greek alumni, MU Alumni and family an opportunity to support MU and the American Red Cross at specified locations on the specific dates

St. Louis, Missouri Area	
Monday, March 29 th to Sunday, April 18 th , 2010	
Appt. Contact	Visit www.redcrossblood.org or call 1-800-Red Cross to schedule an appointment
Center Location	Directions
West County Center 13369 Olive Blvd. Chesterfield, MO 63017	In Woodchase Plaza, on right side of Olive, 1 1/2 blocks east of 141 (Woodsmill Road) & Olive.
Lindell Center 4050 Lindell Blvd. St. Louis, MO 63108	In Central West End, 2 blocks west of Grand Avenue. Across the street from Arby's and just west of McDonald's.
St. Charles Center 508 South Fifth St. St. Charles, MO 63303	North on Fifth Street, on right side of the street. Near corner of Fifth & Tompkins. Next to old Army Services Recruiting Office
North County Center 3533 Dunn Road Florissant, MO 63031	Take I-270 to New Halls Ferry Rd, turn left on New Halls Ferry Rd, then left on Dunn Rd.
South County Center 9230 Watson Road Crestwood, MO 63126	In Circuit City Center, across from the Dillard's end of Crestwood Plaza. Nearest 44 to Elm, South to Watson, right on Watson on the left.

Cape Girardeau, Missouri	
Monday, March 29 th to Sunday, April 18 th , 2010	
Appt. Contact	Visit www.redcrossblood.org or call 1-800-Red Cross to schedule an appointment
Center Location	Directions
American Red Cross Center 20 South Mount Auburn Rd. Cape Girardeau, MO 63703	Westbound on Independence Street toward I-55, turn left (south) onto Mt. Auburn Road for 100 yards.

Fairview Heights, Illinois	
Monday, March 29 th to Sunday, April 18 th , 2010	
Appt. Contact	Visit www.redcrossblood.org or call 1-800-Red Cross to schedule an appointment
Center Location	Directions
American Red Cross Center 10220 Lincoln Trail Fairview Heights, IL 62208	

Kansas City, Missouri Area	
Dates	Dates/Times will vary depending on mobile location choice.
Appt. Contact	1-800-RED CROSS or visit www.redcrossblood.org to schedule an appointment and use sponsor code provided under location direction.
Center Location	Directions
Wednesday, March 31st, 2010 3PM to 7PM Paul Henson YMCA 4200 W. 79 th Street Prairie Village, KS 66208	I-35 South and exit 75th Street and turn Left. Go to Mission Rd. and turn Right. Go to 79th St. and turn Right. Use sponsor code for appt: MUHENSONYMCA
Monday, April 5th, 2010 10AM to 2PM Kansas City Midtown American Red Cross Office 211 W. Armour Blvd. Kansas City, MO 64111	I-35 South and exit 75th Street and turn Left. Go to Mission Rd. and turn Right. Go to 79th St. and turn Right. Use sponsor code for appt: MUMIDTOWNARC
Monday, April 5th, 2010 3PM to 7PM North Kansas City Community Center 1999 Iron, NKC	Use sponsor code for appt: MUNORTHKC
Friday, April 9th, 2010 2Pm to 6PM Green Family YMCA 10301 East State Road 350 Raytown, MO 64138	Start out going EAST on W ARMOUR BLVD toward WYANDOTTE ST. 0.1 mi; Turn RIGHT onto MAIN ST. 1.5 mi; MAIN ST becomes US-56/BROOKSIDE BLVD. 0.2 mi; Turn SLIGHT LEFT onto US-56 E/VOLKER BLVD. Continue to follow US-56 E. 1.6 mi; US-56 E becomes SWOPE PKWY. 0.9 mi; SWOPE PKWY becomes BLUE PKWY. 5.6 mi; BLUE PKWY becomes MO-350 E/E MO-350. 0.4 mi; End at 10301 E State Route 350 Raytown, MO 64138-1808 Use sponsor code for appt: MUYMCARAYTOWN

St. Joseph, Missouri	
Dates	
Appt. Contact	1-800-GIVE-LIFE to schedule an appointment
Center Location	Directions
Monday, April 12th, 2010 3PM to 7PM Midland Empire Chapter American Red Cross 401 North 12 th St. Joseph, MO 64501	Use sponsor code for appt: MUMIDLANDEMPIRE

Kirksville, Missouri	
Dates	Tuesday, April 13th, 2010 Noon to 4PM
Appt. Contact	1-800-GIVE-LIFE or visit www.givelife.org to schedule an appointment
Center Location	Directions
Northeast Regional Medical Center 315 Osteopathy Kirksville, MO 63501	

Locations in Chicago, ILL and Dallas TX are to be announced by Greek Week Steering Committee as the information is confirmed by the American Red Cross

Additional Rules and Guidelines

1. Each individual organization or Greek grouping is required to have **10%** of their membership participate as volunteers for the blood drive. Each volunteer must serve a 2 hour shift.
 2. Each participating organization or Greek grouping **MUST** provide 5 volunteers per organization for deferral day. Each volunteer must serve a 2 hour shift.
 3. If you are deferred by any station in the blood giving process, you will be asked to attend the deferral day blood drive on April 22nd.
 4. Donors are not allowed to volunteer on the same day following his/her scheduled blood donation time.
 5. Because there will be no points awarded for donation in this year's blood drive, the rule **against** mass solicitation **no longer applies**. The 2010 Greek Week Steering Committee encourages mass solicitation. This includes making classroom announcements asking all students in the classroom to donate blood or sending out mass emails/Facebook messages/etc., to undergraduate students at the University of Missouri.
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Deductions

- Groupings that fail to completely register all volunteers after 11:59 P.M. on **March 19th** will lose 5% of their final blood points.
- Groupings will be disqualified from the blood drive and lose ALL blood drive points if the grouping or any individual within the grouping:
 - Give monetary bribes to any individual or group to donate for the grouping.
 - Assess fines, impose their own penalties, threaten or prohibit members from attending events to punish members for not participating.
 - They participate in any act deemed unethical by the American Red Cross, U.S. Food and Drug Administration, The University of Missouri, The Office of Greek Life or the University of Missouri Greek Week Steering Committee. When in doubt, please ask the Greek Week 2010 Blood Committee.

NOTE: Greek Week Steering Committee Members and Advisors as well as American Red Cross volunteers/employees are responsible for enforcing these rules.

Blood Drive Committee

Please contact the Blood Committee members with questions if needed:

- JT Schmalfeld- Information Systems: Js rz4@mail.missouri.edu
- Megan Homan- Operations: Mnhckd@mail.missouri.edu
- Sara McKee- Media/Marketing: Sjm4k4@mail.missouri.edu
- Katie Eichner- Media/Marketing: Kbety8@mail.missouri.edu